

Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (June 2009)		FOR FCC USE ONLY	
FCC 388 DTV Quarterly Activity Station Report				FOR COMMISSION USE ONLY FILE NO. BDERCDT-20090708AJR	
Licensee FISHER BROADCASTING - CALIFORNIA TV, L.L.C.					
Call Sign KBAK-TV		Facility Id 4148		Previous Call Sign (if applicable)	
Community of License					
City		State	County		Zip Code
BAKERSFIELD		CA	KERN		93301 -
Nielsen DMA BAKERSFIELD		World Wide Web Home Page Address WWW.BAKERSFIELDNOW.COM		Licensee Renewal Expiration Date (mm/dd/yyyy) 12/01/2014	
Channel Numbers: (Check the Channel Number(s) to which this form applies.)					
<input checked="" type="checkbox"/> Analog	29				
<input checked="" type="checkbox"/> Digital	33				
Report reflects information for quarter ending: 06/30/2009					
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)? <input type="radio"/> Option One (A and D) <input checked="" type="radio"/> Option Two (B and D) <input type="radio"/> Option Three (C and D)					
Over the past quarter, if you have fully complied with the requirements of the selected option?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
Comments:					
Were you required to air service loss notices (See 47 C.F.R. 73.§ 674(b)(5) for details)?				<input type="radio"/> Yes <input checked="" type="radio"/> No	
If YES, Complete Section E					
Simulcasting:					
Prior to termination of signal, did you simulcast on your Analog channel and your primary Digital stream stream?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
If YES, complete only one of the form for both. If NO, complete a form for your Analog Channel and a second for your primary Digital stream.					
Application Purpose:					
<input checked="" type="radio"/> DTV Education Report					
<input type="radio"/> Amendment		File Number -			
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.					

Section B (For broadcasters electing Option Two)

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one Countdown piece per day during the days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for

additional details).

Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?	
Total 5:00 a.m. to 1:00 a.m. PSAs	399
Total 5:00 a.m. to 1:00 a.m. CSTs	187
For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?	
Total 6:00 a.m. to 9:00 a.m. PSAs	52
Total 6:00 a.m. to 9:00 a.m. CSTs	10
For stations located in the Atlantic, Eastern, or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?	
Total 6:00 p.m. to 11:35 p.m. PSAs	161
Total 6:00 p.m. to 11:35 p.m. CSTs	102
For stations located in the Alaskan, Central, or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m. (must average at least 4 per week)?	
Total 5:00 p.m. to 10:35 p.m. PSAs	
Total 5:00 p.m. to 10:35 p.m. CSTs	
Comments: VARIOUS NAB DTV PSA'S ("DTV ANTENNA", "DTV LOCAL ASSIST", "DTV RESCAN", "DTV ANSWERS") RAN THROUGHOUT THE QUARTER. THEY EXPLAINED THE DEADLINE, CONVERTER BOX, COUPONS, ANTENNA, RESCANNING AND CONTACT INFORMATION FOR ASSISTANCE. PSA CRAWLS AND PSA EYELINERS RAN THROUGHOUT THE QUARTER. EXAMPLE: "THE DTV TRANSITION IS COMING JUNE 12, 2009. DON'T RISK LOSING YOUR FAVORITE CHANNEL, CALL 888-DTV-2009 OR LOG ON TO DTV ANSWERS.COM."	

30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., after April 1, 2009 and prior to your station's termination of analog service (See 47 C.F.R. § 73.674(d)(5) for additional details).	
Total number of 30 Minute Informational Programs	2
Comments: DURING THE SECOND QUARTER OF 2009, THE DTV RELATED INFORMATIONAL PROGRAM "COUNTDOWN TO DTV: ARE YOU READY?" AIRED TWICE ON KBAK-TV BETWEEN THE HOURS OF 8AM AND 11:35PM (SUNDAY, MAY 24, 11:00 AM AND SATURDAY, MAY 30, 11:00 AM). THE VIDEO INCLUDED AN EXPLANATION OF THE CHANGE IN TRANSITION DATE, WHEN THE STATION WAS TRANSITIONING AND WHEN OTHER STATIONS IN THE MARKET WERE TRANSITIONING.	

Countdown Eligible Pieces - Last Quarter

Beginning on April 1, 2009 or 60 days prior to termination of their analog service, whichever is later, all stations participating in Option Two must engage in special "Countdown to DTV" activities. Stations must execute a minimum of one "Countdown To DTV" on-air activity per day during the days leading up to their analog termination. During the last quarter, how many of each eligible "Countdown to DTV" pieces did your station run?	
120	<i>Graphic Displays</i>
0	<i>Animated Graphics</i>
0	<i>Graphic and Audio Displays</i>
0	<i>Longer Form Reminders</i>
Comments: KBAK-TV EXPANDED ON THE REQUIRED NUMBER OF 60 DAY "DOUNTDOWN TO DTV" GRAPHIC DISPLAYS, AIRING 2 PER DAY BEGINNING APRIL 13, 2009.	

Mandatory Daily Notices - Last Quarter

Beginning April 1, 2009, Option Two stations must also provide information about antenna use, the need for rescanning, and walk-in DTV help centers. These notices must be aired for no fewer than 15 seconds each, at least once per day, between 8 a.m. and 11:35 p.m., and at least three times per week between 8 p.m. and 11 p.m. in the Atlantic, Eastern and Pacific time zones, and between 7 p.m. and 10 p.m. in the Mountain, Central, and Alaskan time zones, until the station terminates analog programming. Stations may choose alternative on-air methods to comply with these notice requirements, but if so they may not be counted toward the transition PSA/transition CST obligations. (See 47 C.F.R. § 73.674(b)(6)-(8) for additional details).	
Have you aired a sufficient number of antenna information notices this quarter (one per day and at least three per week during primetime)?	<input checked="" type="radio"/> Yes <input type="radio"/> No
Have you aired a sufficient number of rescanning notices this quarter (one per day and at least three per week during primetime)?	<input checked="" type="radio"/> Yes <input type="radio"/> No
Have you aired a sufficient number of help center notices this quarter (one per day and at least three per week during primetime)?	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: KBAK-TV AIRED 106 ANTENNA INFORMATION NOTICES. THESE NOTICES AIRED FOR NO FEWER THAN 15 SECONDS EACH, AT LEAST ONCE PER DAY BETWEEN 8AM AND 11:35PM, AND AT LEAST THREE TIMES PER WEEK BETWEEN 8PM AND 11PM. KBAK-TV AIRED 107 RESCANNING NOTICES. THESE NOTICES AIRED FOR NO FEWER THAN 15 SECONDS EACH, AT LEAST ONCE PER DAY, BETWEEN 8AM AND 11:35PM AND AT LEAST THREE TIMES PER WEEK BETWEEN 8PM AND 11PM. KBAK-TV AIRED 107 HELP CENTER NOTICES. THESE NOTICES AIRED FOR NO FEWER THAN 15 SECONDS EACH AT LEAST ONCE PER DAY BETWEEN 8AM AND 11:35PM AND AT LEAST THREE TIMES PER WEEK BETWEEN 8PM AND 11PM.	

Section D (For all broadcasters)

Additional DTV On-air Initiatives - Last Quarter	
Did your station run additional on-air initiatives (such as news reports, town hall meetings, and in particular, nightlight effort, etc.) during the quarter? The comment box may be used to describe these initiatives.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: NEWS REPORTS (5/20/09 - 5A, 6A, 12P, 5P, 6P & 11P NEWSCASTS): WE HAVE AN UPDATE NOW REGARDING	

THE DIGITAL CONVERSION COMING UP IN JUNE. KBAK-TV WILL CONTINUE TO BROADCAST ANALOG SIGNALS THROUGH JUNE 12TH. BUT, BECAUSE THE DEADLINE TO END THAT SIGNAL IS QUICKLY APPROACHING, WE WILL BE CONDUCTING WHAT'S CALLED A "SOFT TEST" TOMORROW. THIS IS BASICALLY A THREE MINUTE TEST MAKING SURE THOSE WITH THE ANALOG SIGNAL ARE AWARE OF WHAT'S GOING TO HAPPEN ON THAT DAY IN JUNE, IF, THEY DON'T HAVE A DIGITAL CONVERTER BOX. THE TESTS WILL BE TAKING PLACE AT 7:25AM, 12:27PM AND 6:27PM. IF YOU HAVE ANY QUESTIONS, THE FEDERAL COMMUNICATIONS COMMISSION IS URGING THAT YOU CALL THEIR 800 NUMBER, 1-800-CALL-FCC.

NEWS REPORT (5/21/09 - 5P NEWSCAST): AFTER SEVERAL DELAYS, THE NATIONWIDE DIGITAL TRANSITION IS SET FOR NEXT MONTH. KBAK-TV WILL CONTINUE TO BROADCAST ANALOG SIGNALS THROUGH JUNE 12TH. STILL NOT SURE IF YOU'RE READY YET? WE HAVE BEEN CONDUCTING TESTS THROUGHOUT THE DAY. IF YOU SEE THE TEST, YOUR TELEVISION IS "NOT" READY. THE NEXT ONE WILL BE COMING UP AT 6:27PM. IF YOU HAVE ANY QUESTIONS, CALL THE NUMBER ON YOUR SCREEN, 1-800-CALL-FCC.

NEWS REPORT (6/10/09 - 5A, 6A, 12P, 5P, 6P AND 11P NEWSCASTS): THE LAST MAJOR TV STATIONS THAT ARE STILL BROADCASTING IN ANALOG WILL TURN THOSE SIGNALS OFF ON FRIDAY. OFFICIALS SAY THEY STILL EXPECT SOME VIEWERS TO BE CONFUSED. A RECENT SURVEY FOUND MORE THAN 3 MILLION US HOMES WERE UNPREPARED TO RECEIVE DIGITAL SIGNALS AS OF LATE LAST MONTH.

NEWS REPORT (6/11/09 - 5A, 6A, 12P, 5P, 6P AND 11P NEWSCASTS): THE COUNTDOWN IS ON FOR GOING DIGITAL. STARTING TOMORROW, TV IS GOING DIGITAL AND THE GOVERNMENT SAYS THERE WILL BE NO MORE DELAYS. SOME 40 PERCENT OF TV STATIONS ACROSS THE COUNTRY ARE ALREADY BROADCASTING IN DIGITAL. PEOPLE WHO HAVE CABLE, SATELLITE OR A TELEVISION WITH A DIGITAL TUNER ARE NOT AFFECTED BY THE TRANSITION. BUT FOR THOSE 3 MILLION PEOPLE WHO RELY ON AN ANTENNA AND STILL HAVEN'T PICKED UP A CONVERTER BOX COME SATURDAY MORNING, YOUR PICTURE WILL LOOK LIKE THIS (SET DISPLAYS SNOW). DESPITE A MAJOR EDUCATION CAMPAIGN BY THE GOVERNMENT AND BROADCASTERS THE DIGITAL TRANSITION HAS BEEN ANYTHING BUT SMOOTH. THE DIGITAL DEADLINE IN FEBRUARY WAS DELAYED AFTER THE COUPON PROGRAM RAN OUT OF MONEY. NOW THE FCC IS GETTING COMPLAINTS ABOUT DIGITAL RECEPTION PROBLEMS, WHICH MEANS SOME PEOPLE WITH CONVERTOR BOXES MAY NEED A STRONGER ANTENNA.

NEWS REPORT (6/11/09 - 5A, 6A, 12P, 5P, 6P AND 11P NEWSCASTS). AT THIS TIME TOMORROW YOU MAY NOT BE ABLE TO WATCH SOME OF YOUR FAVORITE SHOWS...IF YOU'RE NOT READY FOR THE DIGITAL SWITCH. EYEWITNESS NEWS REPORTER JAMES KOH WITH SOME TIPS ON MAKING YOUR DIGITAL TRANSITION A SMOOTH ONE. FROM YOUR FAVORITE DAYTIME SOAPS LIKE THE YOUNG AND THE RESTLESS TO YOUR CAN'T MISS NIGHT TIME DRAMAS LIKE CSI, IF YOU'RE NOT READY FOR THE DIGITAL SWITCH, THOSE ARE JUST SOME OF YOUR FAVORITES THAT YOU WON'T HAVE ACCESS TO. BUT DON'T WORRY, WE'VE GOT YOUR DTV FIX RIGHT HERE, RIGHT NOW. DESPITE THE FOUR MONTH EXTENSION GIVEN BY CONGRESS, STUDIES SHOW THAT 2.8 MILLION PEOPLE ARE STILL COMPLETELY UNPREPARED FOR THE DTV TRANSITION. IF YOU HAVE CABLE OR SATELLITE SERVICE YOU HAVE NOTHING TO WORRY ABOUT. NOW IF YOU'RE STILL GETTING TELEVISION OFF AN ANTENNA LIKE THIS ONE, IT'S PRETTY SIMPLE. ALL YOU NEED TO DO IS GET A CONVERTER BOX. PLUG THE ANTENNA INTO THE BOX AND THE BOX INTO THE TELEVISION AND YOU'RE SET. OR IF YOU OPT TO JUST BUY A NEW DIGITAL TELEVISION, THIS IS MOST DEFINITELY NOT THE WAY TO DISPOSE OF YOUR OLD ANALOG TV. DON'T THROW IT IN THE DUMPSTER. THERE ARE TOXIC CHEMICALS IN TV'S...PHOSPHORUS, LEAD AND OTHER CHEMICALS THAT ARE NOT GOOD FOR THE EARTH. IF YOU WANT TO RECYCLE YOUR OLD TELEVISION SET, YOU CAN GO TO THE BARC RECYCLING CENTER IN OILDALE AT 6040 STATE ROAD OR IN THE SOUTHEAST, 2240 SOUTH UNION, JUST OFF OF WHITE LANE. OR OF COURSE YOU CAN ALWAYS DONATE YOUR OLD TV AS WELL. JUST TAKE IT TO ANY GOODWILL LOCATION.

NEWS REPORT (6/12/09 - 5A, 6A, 12P, 5P, 6P AND 11P NEWSCASTS): READY OR NOT, THE SWITCH FROM ANALOG TO DIGITAL TV IS HERE. THE FCC HAS THOUSANDS OF OPERATORS STANDING BY TO HELP YOU WITH THE TRANSITION. STATIONS ACROSS THE COUNTRY ARE PULLING THE PLUG ON ANALOG TV TODAY, MARKING THE BIGGEST TRANSITION IN TELEVISION SINCE THE ADVENT OF COLOR. DIGITAL TV IS FREE, IT'S BETTER AND IT'S ARRIVED! VIEWERS WHO MAKE THE HIGH TECH SWITCH WON'T JUST SEE A CLEANER PICTURE, THEY'LL ALSO GET MORE CHANNELS AT NO EXTRA CHARGE. THE HISTORIC MOVE FROM ANALOG TO DIGITAL WAS SUPPOSED TO TAKE PLACE BACK IN FEBRUARY BUT CONGRESS PUSHED IT BACK TO GIVE PEOPLE MORE TIME TO GET PREPARED. STILL, AROUND TWO MILLION HOUSEHOLDS WILL WAKE UP TO STATIC THIS MORNING. AND THEY'RE NOT THE ONLY ONES. SOME PEOPLE WITH CONVERTER BOXES MAY CONTINUE TO EXPERIENCE RECEPTION PROBLEMS. A

LOT OF THE OLDER ANTENNAS DON'T HAVE THE STRENGTH TO GET THE SIGNAL OR THEY'RE JUST NOT EQUIPPED FOR ALL THE DIGITAL CHANNELS SO YOU MIGHT HAVE TO GET A NEW ANTENNA. TV SETS HOOKED UP TO CABLE OR SATELLITE FEEDS WON'T BE AFFECTED BY THE TRANSITION. BUT FOR THOSE NEW TO THE DIGITAL AGE, THERE IS ONE MORE IMPORTANT THING YOU SHOULD DO. HIT THE RESCAN BUTTON, BECAUSE THESE STATIONS ARE ALL GOING TO SWITCH. EVEN IF YOU'VE MADE THE CONVERSION AND YOU'RE WATCHING THIS AND YOU SAY I'M ALL SET, HIT IT AGAIN ON SATURDAY MORNING BECAUSE SOME OF THESE STATIONS ARE GOING TO MOVE. THE FCC ISSUED NEARLY 60 MILLION CONVERTER VOUCHERS TO GET AMERICAN READY FOR THIS DAY. AND FOR THOSE WHO'VE MISSED THE DEADLINE IT'S STILL NOT TOO LATE....THE GOVERNMENT WILL CONTINUE SUPPLYING COUPONS UNTIL JULY 31ST.

NEWS REPORT (6/12/09 - 5A, 6A, 12P, 5P, 6P AND 11P NEWSCASTS): FOR TV VIEWERS ACROSS AMERICA, D-DAY HAS ARRIVED...THAT'S "D" AS IN "DIGITAL". TV STATIONS ACROSS THE U.S. ARE CUTTING THEIR ANALOG SIGNALS TODAY. IT'S THE END OF A SIX DECADE ERA FOR THE TECHNOLOGY. THE MOVE WILL LIKELY LEAVE MORE THAN ONE MILLION UNPREPARED HOMES WITHOUT TV SERVICE AND THEY'RE NOT THE ONLY ONES. SOME PEOPLE WITH CONVERTER BOXES MAY CONTINUE TO EXPERIENCE RECEPTION PROBLEMS. TV SETS HOOKED UP TO CABLE OR SATELLITE FEEDS WILL NOT BE AFFECTED.

Station Website Additional Activity Related to the DTV Transition - Last Quarter

Does your station have a Website? Yes No

If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website. Yes No

Comments:
 THE FOLLOWING ARTICLE WAS POSTED ON KBAK-TV'S WEBSITE, ALONG WITH A LINK TO THE NAB'S "DTV ANSWERS" WEB PAGE: "THE DATE WHEN TELEVISION GOES ALL DIGITAL HAS CHANGED. BY LAW, FULL-POWER TELEVISION STATIONS NATIONWIDE MUST BEGIN BROADCASTING EXCLUSIVELY IN A DIGITAL FORMAT BY JUNE 12, 2009. THE U.S. CONGRESS APPROVED AN EXTENSION OF THE DEADLINE, WHICH WAS ORIGINALLY SET FOR FEBRUARY 17. DIGITAL TELEVISION, KNOWN AS DTV, IS AN INNOVATIVE TYPE OF BROADCASTING TECHNOLOGY THAT PROVIDES CRYSTAL-CLEAR PICTURES AND SOUND, AND MORE PROGRAMMING CHOICES THAN EVER BEFORE. AND JUST BECAUSE THE DATE HAS CHANGED DOESN'T MEAN YOU HAVE TO WAIT TO START ENJOYING ALL THE BENEFITS OF DTV - IT'S AVAILABLE NOW. WHILE THE BENEFITS OF DIGITAL TELEVISION ARE REMARKABLE, MILLIONS OF HOUSEHOLDS RISK LOSING TELEVISION RECEPTION UNLESS THEY TAKE THE EASY STEPS TO RECEIVE A DIGITAL SIGNAL. WE'RE HERE TO HELP YOU MAKE A SMOOTH TRANSITION."

Additional DTV Outreach Efforts -- Last Quarter

Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.

Speaking Engagements
 Comments:

Community Events
 Comments:

Other (describe)
 Comments:

This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.

Comments:

OUR SISTER STATION, KBFX-CA, WAS AN INTEGRAL PART OF OUR DTV CONSUMER EDUCATION EFFORTS. AN ARTICLE IS POSTED ON OUR KBFX-CA WEBSITE ALONG WITH A LINK TO THE NAB'S "DTV ANSWERS" WEB PAGE. DURING THE LAST QUARTER THE FOLLOWING NEWS REPORTS AIRED ON KBFX-CA AS WELL:

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Station Certification

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing VP/GENERAL MANAGER
Signature TERESA BURGESS	Date (mm/dd/yyyy) 07/09/2009

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

FCC NOTICE REQUIRED BY THE PAPERWORK REDUCTION ACT

We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERF, Paperwork Reduction Project (3060-1115), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to pra@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-1115.

THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.

