

**ANNUAL PUBLIC FILE REPORT  
COVERING THE PERIOD August 1, 2008 - July 31, 2009**

Station(s): † KBAK-TV and KBFX-CA

**Section I: Vacancy Information**

	<b>Full-time Vacancies Filled</b>	<b>Recruitment Source of Hiree</b>	<b>Total # of Interviews for this Vacancy</b>	<b>Recruitment Source</b>	<b>Date Opened</b>
1	News Promotions Writer	Bakersfield Californian	4	1-10,11,13	6/29/2008
2	Graphic Artist	Station Bulletin Board	4	1-10,13	8/20/2008
3	Reporter	Station Bulletin Board	4	1-10,13	9/15/2008
4	Editor/Photographer	Station Website	4	1-10,13	9/17/2008
5	Producer/Assignment Editor	Station Bulletin Board	3	1-10,13	9/18/2008
6	Photographer	Station Website	3	1-10,13	9/15/2008
7	Editor/Photographer	Station Bulletin Board	4	1-10,13	10/14/2008
8	Reporter	TVJobs.com	6	1-10,13	11/10/2008
9	Producer	TVJobs.com	4	1-10,13	11/19/2008
10	Executive Producer	Station Bulletin Board	3	1-10,13	11/26/2008
11	News Director	Dolan Media Management	3	12	12/1/2008
12	Local Sales Manager	Station Bulletin Board	4	1-10,13	1/15/2009
13	Marketing Executive	Station Bulletin Board	12	1-10,13	1/20/2009
14	Anchor/Reporter	TVJobs.com	5	1-10,13	2/21/2009
15	New Operations Manager	Station Website	4	1-10,13	2/18/2009
16	Ignite Director	Station Bulletin Board	9	1-10,13	4/13/2009
17	Marketing Executive	Station Bulletin Board	12	1-10,13	4/15/2009
18	Photographer	TVJobs.com	5	1-10,13	5/8/2009
19	Photographer/Editor	TVJobs.com	5	1-10,13	5/12/2009

**Total Number of Persons Interviewed During Applicable Period: 98**

<b>Date Filled</b>
8/12/2008
9/18/2008
10/16/2008
10/17/2008
11/24/2008
10/13/2008
10/27/2008
12/26/2008
12/22/2008
12/4/2008
12/15/2008
2/2/2009
4/20/2009
3/10/2009
3/9/2009
5/8/2009
5/4/2009
6/1/2009
6/5/2009

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**Section II: Recruitment Source Information**

	<b>Recruitment Source (Name, Address, Telephone Number, Contact Person)</b>	<b>Total # of Interviewees Referred</b>
1	Bakersfield College Job Placement 1801 Panorama Drive Bakersfield, CA 93305	
2	CSUB Career Development Center 9001 Stockdale Highway Bakersfield, CA 93311	
3	Career Services Center 5121 Stockdale Highway, Ste 100 Bakersfield, CA 93309	
4	Kern County Hispanic Chamber of Commerce 1401 19th Street, Suite 110 Bakersfield, CA 93301	1
5	Station Bulletin Board 1901 Westwind Drive Bakersfield, CA 93301	44
6	Station Web Site www.bakersfieldnow.com	17
7	California Broadcasters Association www.cabroadcasters.org	5
8	TV Jobs www.tvjobs.com	23

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	IBEW Local 45 6255 Sunset Boulevard, Suite 721 9 Hollywood, CA 90028	
10	Bakersfield Job Fair Bakersfield College Campus	
11	National Association of Hispanic Journalists www.nahj.com	
12	TVSpy.com www.tvspy.com	
13	The Bakersfield Californian 1707 Eye Street Bakersfield, CA 93301	4
14	Dolan Media Management No. Court Street MD 21701	3 Frederick,
15	Fisher Website www.fsci.com	1





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**Section III:**

Narrative Description of Initiatives undertaken during this year. (Include dates of job-fairs, names of station employees who attended and short description of activities that occurred, etc.)

\* **29 Eyewitness News Weather Forecaster Aaron Perlman** continues with great success his program "The Weather Road Show " promoting and educating students throughout the school year. He goes out twice a month during the school year to all the local elementary schools in the Bakersfield area helping to educate and interest our young students in the field of Broadcasting and Weather.

\* News Department and Promotions Department Internship Program: Recruits from Community Colleges, State Universities and High Schools. No more than 4 interns in any one department and typically runs 3 to 4 months.

\* **Scholarships For Minorities**

Fisher is committed to a diverse workforce. In conjunction with higher educational institutions, Fisher provides scholarships for minority students interested in broadcasting, journalism or marketing through the Fisher Broadcasting Company Scholarship for Minorities. Participating manager in this years scholarship was Maria Lara.

KBAK and KBFX participated in the Bakersfield College Job Fair held on April 1, 2009. It was held at Bakersfield College. KBAK and KBFX had a booth and during the fair hiring managers from both stations spent time speaking to various attendees. Participating hiring managers were: Teresa Burgess, VP General Manager and Maria Lara Human Resource Manager.