



**ANNUAL PUBLIC FILE REPORT
COVERING THE PERIOD: 9/22/2009 – 9/21/2010¹**

STATION(S): KEPR TV, KIMA TV, KUNW-CA²

The purpose of this EEO Public File Report is to comply with Section 73.2080(e)(6) of the FCC'S 2002 EEO Rule. This EEO Public File Report is on behalf of the employment unit consisting of KEPR-TV, KIMA-TV, KUNW-CA, KVVK-CA, and KORX-CA.

The FCC's 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080c(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number.
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies, and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080c(2) of the FCC rules.

For the purposes of this Report, a vacancy was deemed "filled" not when the offer was extended but when the hiree accepted the job offer. A person was deemed "interviewed" whether he or she was interviewed in person, over the telephone or by e-mail.

¹ Reporting period ends 9/21/2010 to allow sufficient time to finalize and post information in Public File and station website(s) by 10/1/2010. Any positions filled after 9/21/2010 will be included on the 2011 Annual Public File Report.

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Section I: Vacancy Information

| | Full-time Vacancies Filled | Date Opened | Date Filled | Recruitment Source of Hire | Interviews Completed | Recruitment Sources Utilized |
|----|-----------------------------------|--------------------|--------------------|--|-----------------------------|-------------------------------------|
| 1 | Receptionist – KIMA | 7/10/2009 | 9/29/2009 | Yakima Herald | 14 | 1-23, 25-41, 46 |
| 2 | Account Executive – KUNW | 10/12/2009 | 11/4/2009 | Employee Referral | 4 | 1-22, 24-45, 47, 48 |
| 3 | Account Executive – KIMA | 6/4/2009 | 2/1/2010 | Yak Herald | 8 | 1-22, 24-44, 46, 47 |
| 4 | Receptionist – KEPR | 11/16/2009 | 1/4/2010 | www.craigslist.com | 9 | 1-22, 24-41, 43-45 |
| 5 | Creative Services Producer – KEPR | 12/2/2009 | 2/16/2010 | | | 1-22, 24-41, 43-45 |
| 6 | Anchor/Reporter – KEPR | 1/18/2010 | | | | 1-22, 24-40, 42-44 |
| 7 | Account Executive – KUNW | 2/5/2010 | | | | 1-22, 24-44 |
| 8 | Reporter – KIMA | 2/26/2010 | 3/2/2010 | KBAK | 3 | 1-22, 24-40, 42-44, 49 |
| 9 | Reporter – KIMA | 4/25/2010 | | | | 1-22, 24-40, 42-44 |
| 10 | Weather Anchor/Reporter | 5/1/2010 | | | | 1-22, 24-40, 42-44 |
| 11 | Administrative Assistant | 5/1/2010 | 5/24/2010 | Yakima Herald | 6 | 1-22, 24-41, 43-44, 46 |
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Total Number of persons interviewed during applicable period:

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| | Recruitment Source (Name, Address, Telephone, Contact Person) | Total Number of Interviews Referred | Did this source request vacancy information? |
|---|---|--|---|
| 1 | KOMO TV Anita Bozanich 100-4th Avenue N. Seattle WA 98109 206.404.4000 ABozabich@FSCI.com | | NO |
| 2 | Western Washington University Ann Reynolds 516 High Street Bellingham, WA 98225 360.650.3000 ann.reynolds@wwu.edu | | NO |
| 3 | KLEW TV Ann Fickenwirth 2626 17th St. Lewiston ID 83501 208.746.2636 ann@klewTV.com | | NO |
| 4 | UW Business School Carrie Rees 110 Mackenzie Hall Box 353200 Seattle, WA 98195 206.685.2410 bcc@u.washington.edu | | NO |
| 5 | Central Washington University Teresa Youngren 400 E. University Way Ellensburg WA 98926 509.963.1921 career@cwu.edu | | NO |

| | | | |
|----|---|--|-----|
| 6 | Edmonds Community College 20000 68 th Avenue W Lynnwood, WA 98036 425.640.1459 careeractioncenter@edcc.edu | | NO |
| 7 | California Chicano News Media Association USC School of Journalism 3800 S. Figueroa St. Los Angeles CA 90037-1206 213.743.4960 213.743.4989 ccnmainfo@ccnma.org | | YES |
| 8 | KEPR TV Cris Headley 2807 W. Lewis St. Pasco WA 99301 509.547.0547 cheadley@keprtv.com | | NO |
| 9 | Chanel Malone cmmirrorimage2004@yahoo.com | | YES |
| 10 | Evergreen Community College Wendy Freeman 2700 Evergreen Parkway NW Olympia, WA 98505 360.567.6596 freemanw@evergreen.edu | | NO |
| 11 | Washington State University Glenn Johnson WSU School of Communications Pullman WA 99164-2520 galjohns@wsu.edu | | NO |
| 12 | Seattle University Sommer Harrison 901 12 th Avenue Seattle, WA 98122 206.296.6000 harrison@seattleu.edu | | NO |

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|----|--|--|----|
| 13 | Yakima Valley Opportunities Industrialization Yesenia Medina/Frank Berry y.m@yvoic.org ; f.b@yvoic.org | | NO |
| 14 | National Hispanic Media Coalition Acasia Flores 55 S, Grand Avenue Pasadena, CA 91105 626.792.6462 info@nhmc.org | | NO |
| 15 | National Lesbian and Gay Journalists 1420 K Street, Ste. 910 Washington DC 20005 202.588.1818 info@nlgja.org | | NO |
| 16 | Work Source - Walla Walla Lisa Whited PO Drawer H Walla Walla, WA 99362 509.527.4393 jhewitt@esd.wa.gov | | NO |
| 17 | KATU TV Janet Maxson 2153 N.E. Sandy Blvd. Portland OR 97232 503.231.4222 jmaxson@katu.com | | NO |
| 18 | National Association of Hispanic Journalists Virginia Galindo 100 National Press Building Washington DC 20045-2100 888.346.6245 202.662.7144 jobbank@nahj.org | | NO |

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|----|--|--|----|
| 19 | Seattle University - Communications Jeffrey Philpot 901 12th Avenue Seattle WA 98122-1090 206.296.6000 jphilpot@seattleu.edu | | NO |
| 20 | Green River Community College Karen Brasch 12401 SE 320 th Street Auburn, WA 98092 253.833.9111 kfrasch@greenriver.edu | | NO |
| 21 | International Women's Media Foundation Kimberly Robinson 1625 K Street NW, Ste. 1275 Washington DC 20006 202.496.1992 krobinson@iwmf.org | | NO |
| 22 | Cherry Creek Radio Lisa Rodriguez 501 S. Cherry Street Denver, CO 80246 303.468.6500 larodriguez@cherrycreekradio.com | | NO |
| 23 | KIDK TV Leslee Hammer 1255 East 17th St. Idaho Falls ID 83404 208.522.5100 lesleeh@kidk.com | | NO |
| 24 | www.medialine.com Mark Shilstone mark@medialine.com | | NO |

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|----|--|--|----|
| 25 | Pierce College - Ft. Steilacom Maritza Baida-Medina 9401 Farwest Dr SW Lakewood, WA 98498 253.964.6610 mbaida@pierce.ctc.edu | | NO |
| 26 | Eastern Washington University Pam Bumpas - Dept. of Electronic Media and Film 104 RTV Building Cheney WA 99004 pbumpas@mail.ewu.edu | | NO |
| 27 | Grays Harbor College Patricia Foshaug 1620 Edward P Smith Drive Aberdeen, WA 98520 360.539.9020 pfoshaug@ghc.edu | | NO |
| 28 | Heritage University 3240 Fort Road Toppenish, WA 98948 888.272.6190 sanchez_i@heritage.edu | | NO |
| 29 | WSAB Job Bank wsabjobbank@earthlink.net | | NO |
| 30 | KCBY Sara Halka 3451 Broadway North Bend, OR 97459 541.269.1111 shalka@kcby.com | | NO |
| 31 | Seattle Indian Center Victine Joyner 611 12 th Ave S, Ste 300 Seattle, WA 98144 206.329.8700 sic_employment@quest.net | | NO |

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|----|---|--|----|
| 32 | Yakama Indian Nation Tess French tessf@yakama.com | | NO |
| 33 | Seattle University James Vive 901 12 th Avenue Seattle, WA 98122 206.296.6000 vestj@seattleu.edu | | NO |
| 34 | Wenatchee Valley College Victor Rodriguez 1300 Fifth Street Wenatchee, WA 98801 509.682.6800 vrodiguez@wvc.edu | | NO |
| 35 | Yakima Valley Community College 1000 S. 12 th Avenue Yakima, WA 98902 509.574.4600 vvaldez@yvcu.edu | | NO |
| 36 | Seattle Central Community College Kavitha James 1701 Broadway Seattle, WA 98122 206.587.3800 womensprograms@sccd.ctc.edu | | NO |
| 37 | Western Washington Indian Employment Daniel Greco 3701 6 th Avenue #4 Tacoma, WA 98406 253.879.9066 wwietp@msn.com | | NO |
| 38 | Fisher Website www.FSCI.com | | NO |
| 39 | KIMA - Reception 2801 Terrace Heights Drive Yakima, WA 98901 509.575.0029 | | NO |

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|----|--|--|----|
| 40 | KEPR/KIMA/KLEW Websites www.keprtv.com www.kimatv.com www.klewtv.com | | NO |
| 41 | www.craigslist.com | | NO |
| 42 | tvjobs.com Mark Holloway P.O. Box 4116 Oceanside CA 92052 760.754.8177 admin@tvjobs.com | | NO |
| 43 | Station Bulletin Board - KLEW 2626 17 th Street Lewiston, ID 83501 208.746.2636 ann@klewtv.com | | NO |
| 44 | Station Bulletin Board – KEPR 2807 W. Lewis Street Pasco, WA 99301 509.547.0547 cheadley@keprtv.com | | NO |
| 45 | Tri-City Herald Republic P.O. Box 2608 Tri-Cities WA 99302 509.582.1500 | | NO |
| 46 | Yakima Herald Republic 114 N. 4 th Yakima, WA 98901 509.248.1251 | | NO |
| 47 | Employee Referral | | NO |
| 48 | www.careerbuilder.com | | NO |
| 49 | KBAK | | NO |

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Section III: Narrative Description of Initiatives undertaken during the year. (Include dates of job-fairs, names of station employees who attended, short description of activities that occurred, etc.)

'09-'10

Participation in the Fisher Broadcasting Minority Scholarship Program.

Fisher Broadcasting has sought to attract minority students into careers in broadcasting with annual scholarships. The scholarships have included training programs in technical areas and on-air. Applicants must be enrolled in a broadcasting, marketing, or journalism curriculum and must be of a non-white origin. Interested candidates can contact KEPR/KIMA/KUNW for an application. Bob Berry served on the review committee which awarded money to scholarship winners. Scholarship program information is made available on the station websites and at various events attended by station personnel.

'09-'10

Yakima Valley Tech Video Production Advisory Board

Participating Employees: Reed Hansen, Production Manager (KIMA)

Attended Video Production Advisory Board meetings. The Advisory Board reviews curricula for high school/college media and communications courses (e.g. video production classes, etc.), to ensure that the curricula appropriately addresses the skills required for practical application in the "real world" broadcast industry. The Board also makes recommendations for new studios at YV-Tech, and works with students on resumes and searching for career schools.