

## **KIDK-TV**

### **Annual EEO Public File Report**

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following station(s): KIDK and is required to be placed in the public inspection files of these stations, and posted on their websites, if they have websites.

The information contained in this Report covers the time period beginning 5/22/2008 to and including 05/31/2009 (the “Applicable Period”).

The FCC’s 2002 EEO Rule requires that this Report contain the following information:

- ◆ A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
- ◆ For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
- ◆ The recruitment source that referred the hired individual for each full-time vacancy during the Applicable Period;
- ◆ Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
- ◆ A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

Appendices 1, 2 and 3, which follow, have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled “Full-time Positions for Which This Source Was Utilized” refer to the number of the full-time job positions listed on Appendix 1.

For purposes of this Report, a vacancy was deemed “filled” not when the offer was extended but when the hiree accepted the job offer. A person was deemed “interviewed” whether he or she was interviewed in person and/or over the telephone.

**Appendix 1 to  
EEO Public File Report Form  
Covering the Period from 05/22/2008 to 05/31/2009  
Station(s) Comprising Station Employment Unit: KIDK**

Section 1: Vacancy Information

	Full-time Positions Filled By Job Title	Recruitment Source of Hire	Total Number of Interviewees from All Sources for This Position
1	Account Executive	KIDK Website	3
2	Sports Reporter	TV Jobs.com	20
3	Reporter	KIDK Website	3
4	Receptionist	KIDK Website	4
5	PM Anchor	TV Jobs.com	3
6	Reporter/Meteorologist	TV Jobs.com	5

Total Number of Persons Interviewed during Applicable Period: 38

**Appendix 2 to**  
**Annual EEO Public File Report Form**  
**Covering the Period from 05/22/2008 to 05/31/2009**

**Station(s) Comprising Station Employment Unit: KIDK**

Section 2: Recruitment Source Information

	Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total Number of Interviewees This Source Has Provided During This Period (If Any)	Full-time Positions for Which This Source Was Utilized
A	<b>NATIONAL ASSOCIATION OF MINORITY MEDIA EXECUTIVES</b> <b>JEANNE FOX-ALSTON, EXECUTIVE DIRECTOR</b> <b>1921 GALLOWS ROAD STE 600 VIENNA VA 22182</b> <b>703-893-2410</b> <a href="mailto:NAMMEEXECUTIVEDIRECTOR@ATT.NET">NAMMEEXECUTIVEDIRECTOR@ATT.NET</a> *	0	1,2,3,4,5,6
B	<b>EMMA L. BOWEN FOUNDATION</b> <b>LOLITA H. CIPRIANO</b> <b>524 W. 57<sup>TH</sup> STREET NEW YORK NY 10019</b> <b>212-975-2545</b> <a href="mailto:LHCIPRIANO@CBS.COM">LHCIPRIANO@CBS.COM</a> *	0	1,2,3,4,5,6
C	<b>IDAHO MIGRANT COUNCIL, IN.</b> <b>GAY COLLINS HUMAN RESOURCE DIRECTOR</b> <b>317 HAPPY DAY BLVD. STE 250 CALDWELL ID 83607</b> <b>454-1652</b> <a href="mailto:GCOLLINS@IMCMAIL.ORG">GCOLLINS@IMCMAIL.ORG</a> *	0	1,2,3,4,5,6
D	<b>IDAHO STATE BROADCASTERS ASSOCIATION</b> <b>MS CONNIE SEARLES PRESIDENT</b> <b>270 N. 27<sup>TH</sup> STREET STE B BOISE, ID 83702</b> <b>345-3072</b> <b>CAREERPAGE.ORG</b> *	0	1,2,3,4,5,6
E	<b>CALIFORNIA BROADCASTERS ASSOCIATION</b> <b>MR. STAN STAHAM PRESIDENT</b> <b>915 L STREET STE 1150 SACRAMENTA CA 95814</b> <b>916-547-1388</b> <b>CBABERRY@AOL.COM</b> *	0	1,2,3,4,5,6

F	<b>COLORADO BROADCASTERS ASSOCIATION</b> <b>MS. MARILYN HOGAN PRESIDENT/CEO P.O.BOX</b> <b>2369 BRECKENRIDGE CO 80424</b> <b>970-547-1388</b> <a href="mailto:COBROADCASTERS@EARTHLINK.NET">COBROADCASTERS@EARTHLINK.NET</a> *	0	1,2,3,4,5,6
G	<b>MONTANA BROADCASTERS ASSOCIATION</b> <b>MR GREGORY S. MACDONALD PRESIDENT/CEO</b> <b>HC 70 BOX 98 BONNER, MT 59823</b> <b>406-244-4622</b> <b>MACDONAL@SELWAY.UMT.EDU</b> *	0	1,2,3,4,5,6
H	<b>NEVADA BROADCASTERS ASSOCIATION</b> <b>PRESIDENT AND CEO</b> <b>1050 E. FLAMINGO ROAD STE 110 LAS VEGAS, NV</b> <b>8911702-592-8601</b> <b>RDFNBA@AOL.COM</b> *	0	1,2,3,4,5,6
I	<b>OREGON ASSOCIATION OF BROADCASTERS</b> <b>MR. BILL JOHNSTON PRESIDENT/CEO</b> <b>7150 S.W. HAMPTON STREET STE 214 PORTLAND,</b> <b>OR 97223-8366</b> <b>800-843-6221</b> <a href="http://WWW.THEOAB.ORDATA.COM">WWW.THEOAB.ORDATA.COM</a> *	0	1,2,3,4,5,6
J	<b>UTAH BROADCASTERS ASSOCIATION</b> <b>MR. DALE ZABRISKIE PRESIDENT/CEO</b> <b>1600 S MAIN STREET SALT LAKE CITY, UT 84115</b> <b>801-476-8789</b> <b>DALE@UTAHBROADCASTERS.COM</b> *	0	1,2,3,4,5,6
K	<b>WYOMING ASSOCIATION OF BROADCASTERS</b> <b>MS LAURA J. GROTT PRESIDENT</b> <b>P.O.BOX 1387 CHEYENNE, WY 82003</b> <b>307-632-7622</b> <b>GROTTSKI@AOL.COM</b> *	0	1,2,3,4,5,6
L	<b>TV JOBS.COM</b> <b>MARK HOLLOWAY</b> <b>P.O. BOX 4116</b> <b>OCEANSIDE, CA 92052</b> <a href="mailto:Mstkvh@tvjobs.com">Mstkvh@tvjobs.com</a>	28	1,2,3,4,5,6
M	<b>KIDK Employment Website</b> <a href="http://www.kidk.com">www.kidk.com</a> <b>1255 East 17<sup>th</sup> Street</b> <b>Idaho Falls, ID 83404</b>	10	1,2,3,4,5,6

\* Indicates sources that have requested notification of job openings.

## **Appendix 3 to**

### **Annual EEO Public File Report Form**

**Covering the Period from 05/22/2008 to 05/31/2009**

**Station(s) Comprising Station Employment Unit: KIDK**

Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by KIDK

- ◆ Participation in the Fisher Broadcasting Minority Scholarship Program. -Fisher Broadcasting has sought to attract minority students into careers in broadcasting with annual scholarships. The scholarships have included training programs in technical areas and on-air. Applicants must be enrolled in a broadcast, marketing or journalism curriculum. Representing KIDK on the committee in selecting recipients was the Public Affairs Director, Steve Cannon and Kim Southwick, Operations Manager.
- ◆ BYU-Idaho Job Fair, KIDK represented job opportunities in the fields of broadcasting, operations, and broadcast engineer. In attendance was Steve Cannon, Public Affairs Director.